

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria VA 22314-1576		Washington DC 20005-2167		
	USA		USA		
CONTACT			PRODUCTAMERICAN CROSSROADS		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1209	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11010..	2 1	05:58A	07:00A	30S	10/16/12-10/18/12 10/22/12-10/22/12	WBZ NEWS	3	1800.00	5400.00
2	11010..	2 1	09:00A	10:00A	30S	10/16/12-10/18/12 10/22/12-10/22/12	RACHAEL RAY	3	1200.00	3600.00
3	11111..	4 1	10:00A	11:00A	30S	10/16/12-10/19/12 10/22/12-10/22/12	LET'S MAKE A DEAL	5	1300.00	6500.00
4	11010..	2 1	11:00A	12:00N	30S	10/16/12-10/18/12 10/22/12-10/22/12	PRICE IS RIGHT	3	1800.00	5400.00
5	00101..	2	12:00N	12:27P	30S	10/17/12-10/19/12	WBZ NEWS	2	1500.00	3000.00
6	11111..	4 1	12:27P	02:00P	30S	10/16/12-10/19/12 10/22/12-10/22/12	CBS SOAP ROTATION	5	1200.00	6000.00
7	11111..	4 1	04:00P	05:00P	30S	10/16/12-10/19/12 10/22/12-10/22/12	JUDGE JUDY	5	2200.00	11000.00
8	00101..	2	05:00P	05:30P	30S	10/17/12-10/19/12	5PM NEWS	2	2500.00	5000.00
9	11010..	2 1	05:30P	06:00P	30S	10/16/12-10/18/12 10/22/12-10/22/12	530PM NEWS	3	2700.00	8100.00
10	00101..	2	06:00P	06:30P	30S	10/17/12-10/19/12	WBZ NEWS	2	3000.00	6000.00
11	111111.1	6	11:00P 11:00P	11:35P 11:35P	30S	10/16/12-10/21/12	WBZ NEWS	7	4500.00	31500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WBZ TV 4

CONTRACT NO. REV.

1061-58706-1

DATE PRINTED

10/15/12

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NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200	
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167
	USA		USA	
CONTACT			PRODUCT AMERICAN CROSSROADS	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1209	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
		1				10/22/12-10/22/12				
12	11010..	2	11:35P	12:37A	30S	10/16/12-10/18/12 10/22/12-10/22/12	DAVID LETTERMAN	3	2700.00	8100.00
		1					Total Contract:	43		99600.00
Billing Summary										
						Qtr 4-12	Oct	Nov	Dec	Total
							94200.00	.00	.00	94200.00
										GRAND TOTAL
										94200.00

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